

Software Engineering for Business Applications:Web Application Engineering



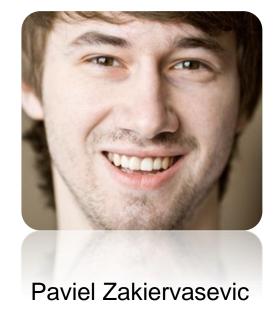
Sebastian Hagen, Felix Meißgeier, Paviel Zakiervasevic 01.06.2013



Team









Agenda

Summary Business Idea

Web Design Patterns

More MockUps



Managing Content

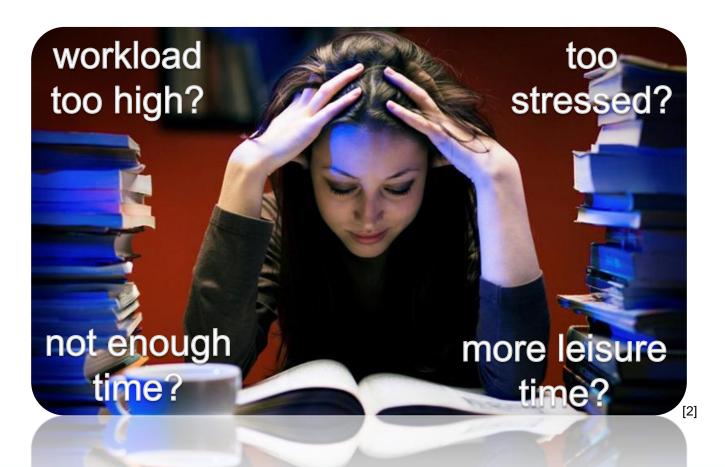
Navigation

Building Trust/Credibility

Sign In/Up

Web Design Patterns

Business Idea





Building **Business Idea Managing Content** Navigation Sign In/Up Trust/Credibility Web Design Patterns **Data Sources** declared workload course information number of pages expected difficulty personal learning skills individual progress time available [3] Scientific based learning strategy + individual timetable



Managing Content

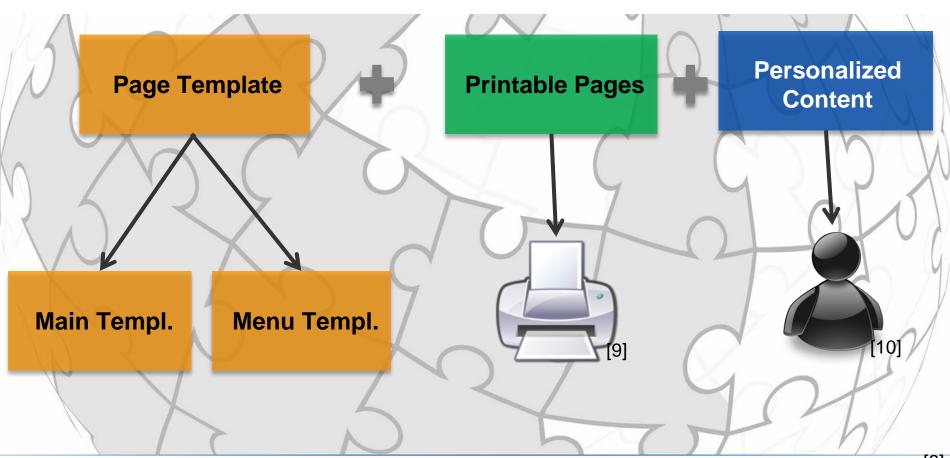
Navigation

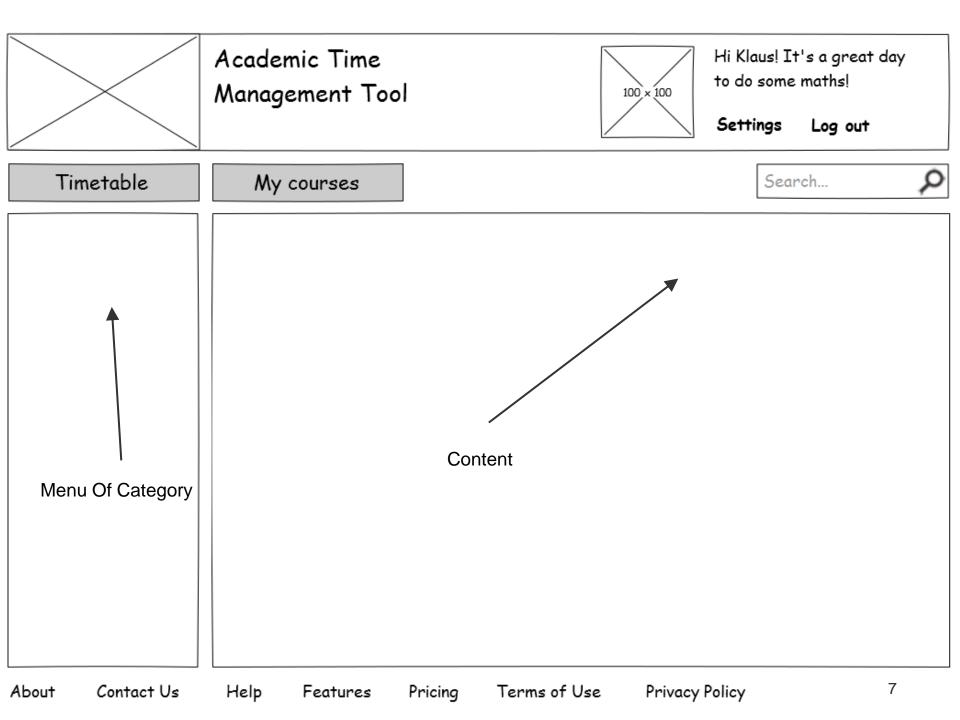
Building Trust/Credibility

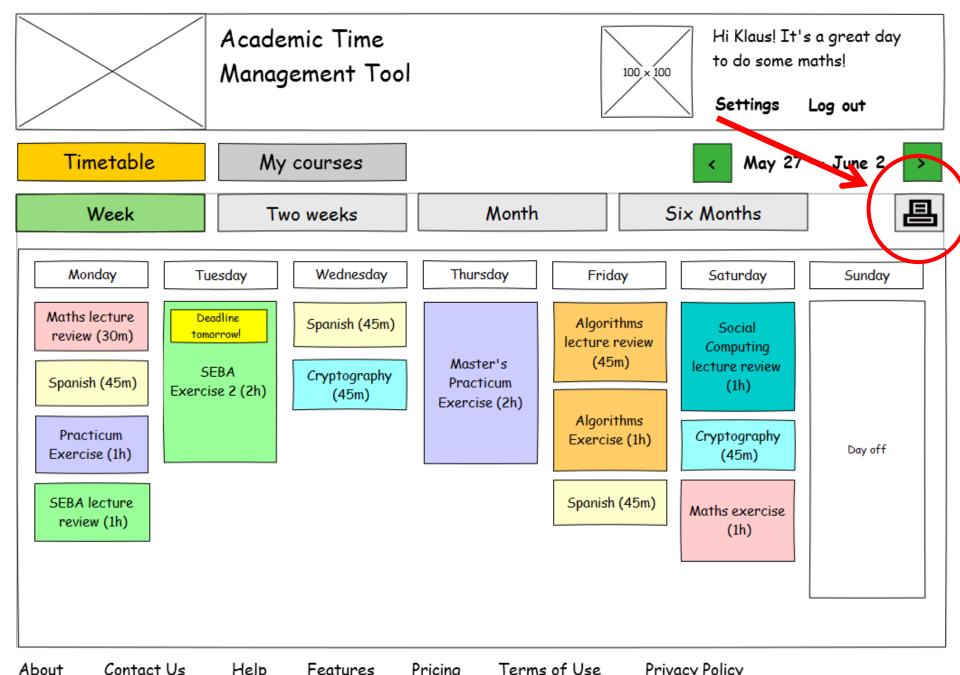
Sign In/Up

Web Design Patterns

Managing Content







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Managing Content

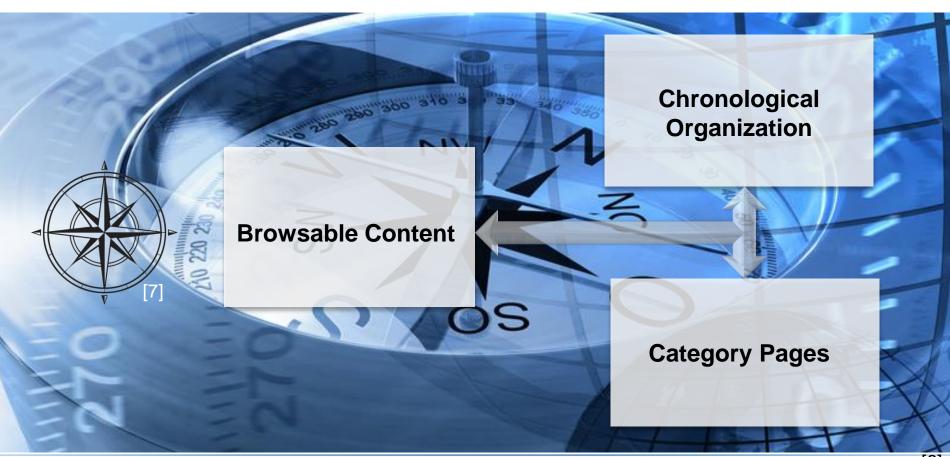
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Sign In/Up

Web Design Patterns

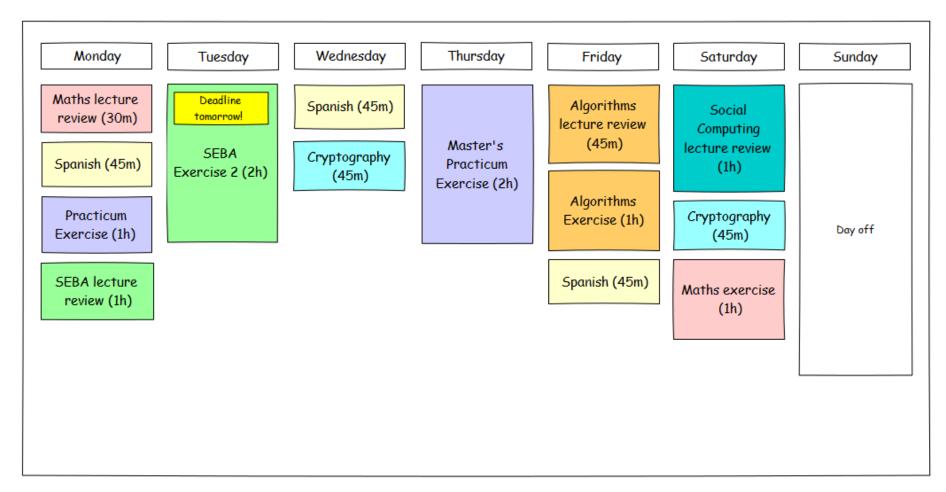
Navigation



Personal timetable

For a week: May 27 — June 2

Generated on: 28.05.2013 17:21





Managing Content

Navigation

Building Trust/Credibility

Sign In/Up

Web Design Patterns

Building Trust / Credibility

1 Email Subscription / Notification

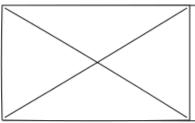
- Notifications to avoid missing deadlines / learn slots
- Notifications about webportal updates / new course information

Privacy Preferences

Settings to configurate privacy of data (publishing timetable)

Specific Pages

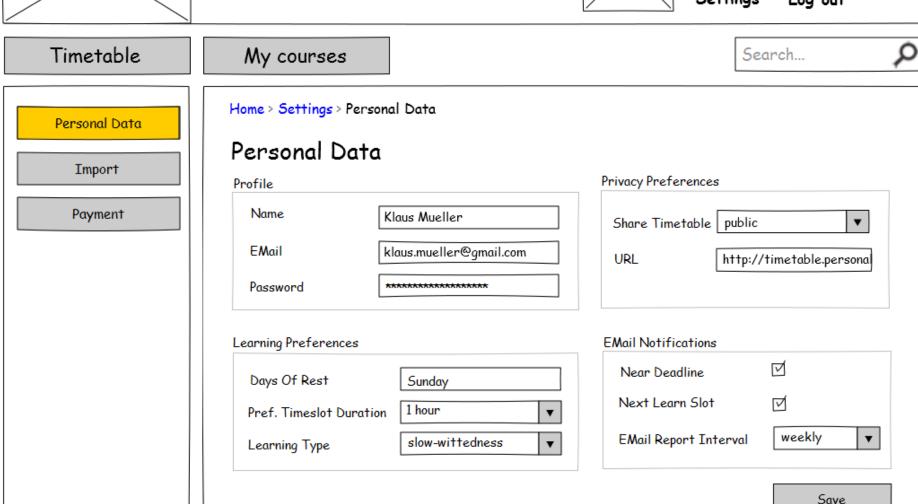
- About
- Legal Information
- Privacy Policy





Hi Klaus! It's a great day to do some maths!

Settings Log out



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Managing Content

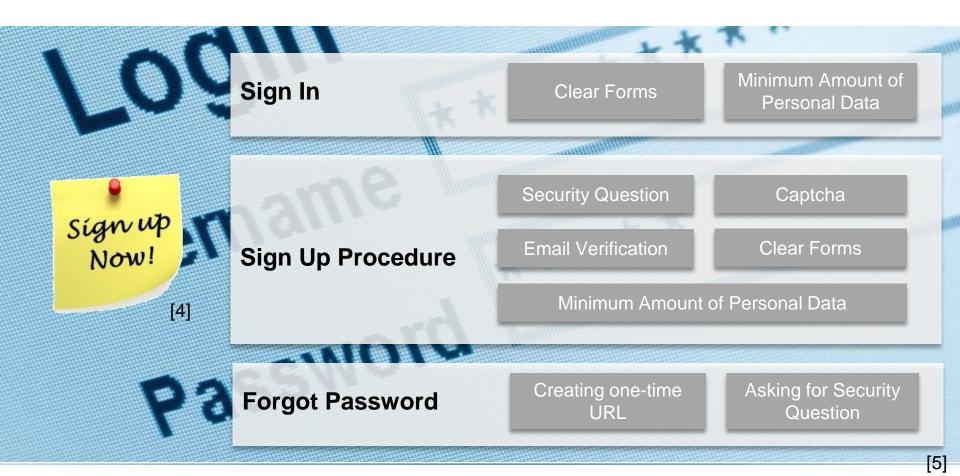
Navigation

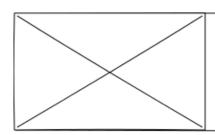
Building Trust/Credibility

Sign In/Up

Web Design Patterns

Sign In / Up



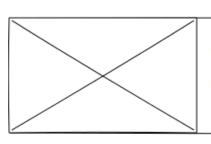


Sign Up Log In

Log In



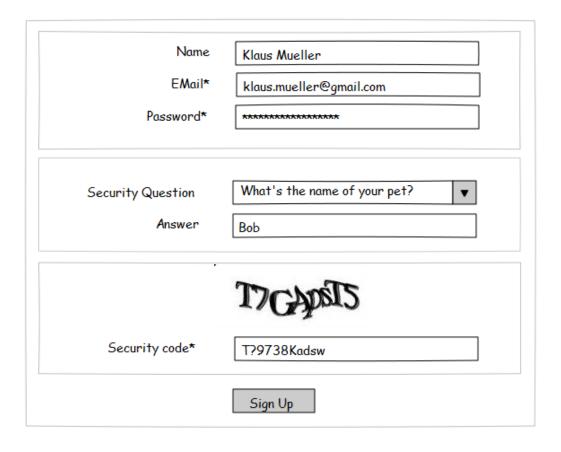
Privacy Policy



Sign Up

Log In

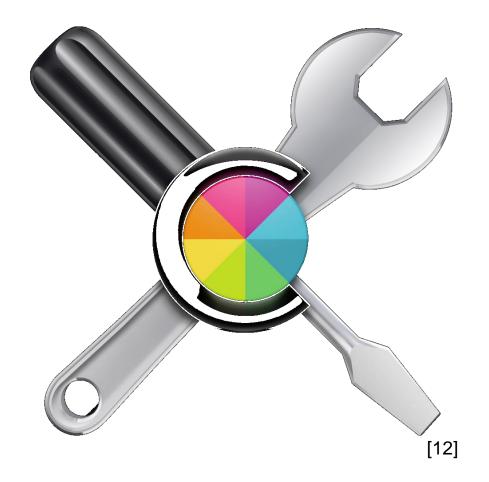
Create a new account

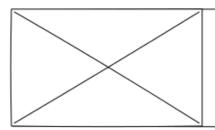


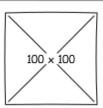
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Features







Hi Klaus! It's a great day to do some maths!

Settings Log out

Timetable

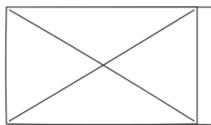
My courses

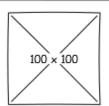
Course Overview

Course Overview

Course list		
Efficient Algorithms		Manage
Software Engineering for Business Applications	2nd exercise deadline tomorrow	Manage
Maths	You are one week ahead	Manage
Master's Practicum		Manage
Cryptography	Spend more time on this	Manage
Social Computing	[!] 3 study slots missed	Manage
Spanish	Midterm exam in 2 weeks	Manage

Add a new course





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Settings Log out

Timetable

My courses

Course Details

Software Engineering for Business Applications

Manage course

Notifications

- · Exercise 2 deadline tomorrow
- Lecture overview next Monday

Status

You are doing well to prepare for your exam.

Details

Spent time so far: 50h (3h/week)

Time planned to spend: 60h (3h/week)

Overal difficulty factor: 1,2

Personal difficulty factor: 0,9

Community course rating: ***** (4.6 of 5)

ouse material

Lecture slides

Exercises

<u>WIKI</u>

Further reading

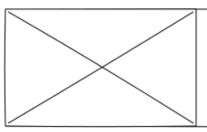
Web Site Design Patterns

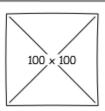
Business models in a nutshell

Rate subject

Difficulty:

Interest:





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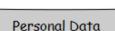
Settings Log out

Timetable

My courses

Search...

Payment Settings



Import

Payment

Home > Settings > Payment

Payment status

Actual payment plan: 1 month

Payment is active till: June 24, 2013

Renew your payment

	Duration	Features	Costs	
\circ	Free membership	Manage 1 course	Free	
\odot	1 month	Unlimited courses + community access	€5.00	
\circ	3 months	Unlimited courses + community access	€10.00	
\circ	6 months	Unlimited courses + community access	€15.00	
\circ	12 months	Unlimited courses + community access	€20.00	
□ Recurring payment				
Continue The time will be added to your current expiration date.				

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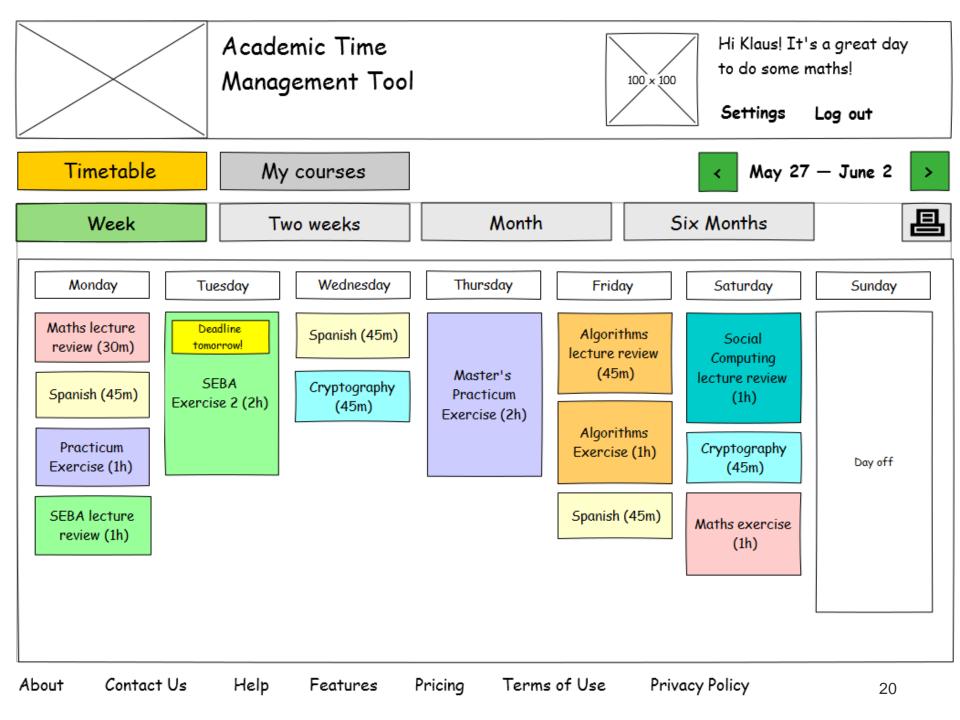
Features

Pricing

Terms of Use

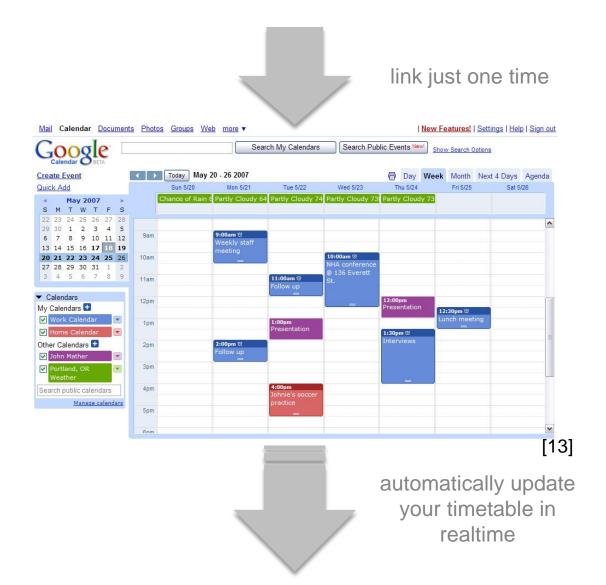
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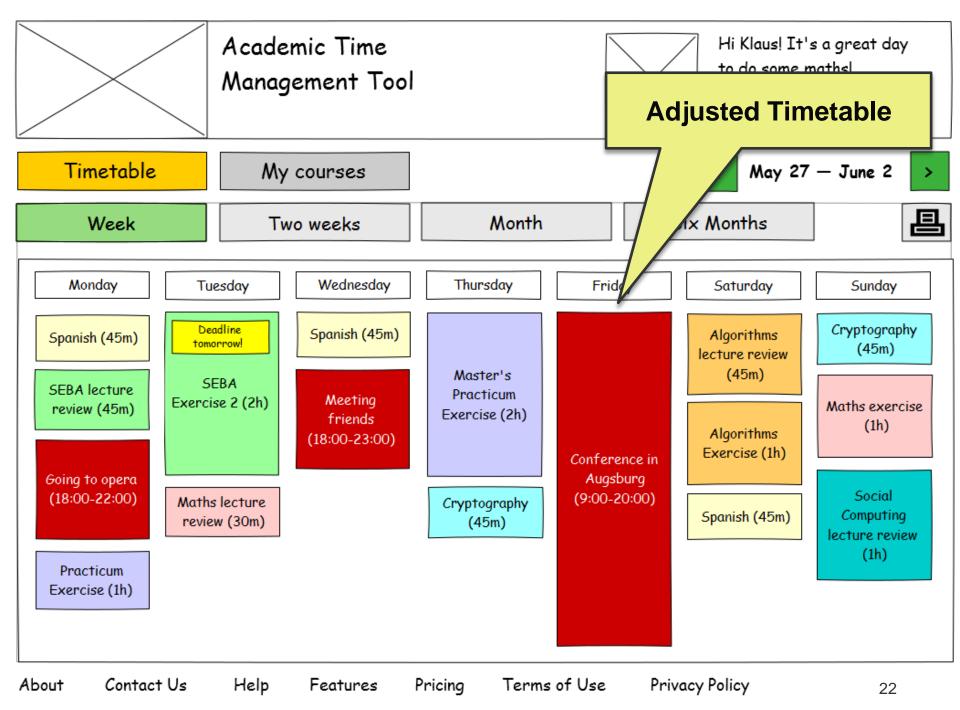
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Import from external Calendar







Thank you for your attention!

Any questions?



[20]



References

- [1] http://us.123rf.com/400wm/400/400/unkreatives/unkreatives1107/unkreatives110700019/10095714-detailed-illustration-of-an-old-clock-face-with-perspective-angle.jpg
- [2] http://www.students.ubc.ca/mura/tasks/sites/livewelllearnwell/assets/Time-Management_23877.jpg
- [3] http://www.solvatis.de/wp-content/uploads/2013/02/bigstock-Export-data-from-a-database-10309715.jpg
- [4] http://openarmseap.com/wp-content/uploads/2013/01/Sign_up_Now.jpeg
- [5] http://www.hackcollege.com/wp-content/uploads/2013/05/login-username-password.jpeg
- [6] http://www.lorenz.bz/wp-content/uploads/Navigation.jpg
- [8] http://www.f-mp.de/res/Pressemeldungen/fmp_welt_gmp.jpg
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